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## **National Instruments Upgrades CIM Industrial Systems A/S to Gold Partner** *CIM Industrial Systems A/S Is the First Gold Partner in the Nordic Countries and Benelux*

**Copenhagen, Denmark – September 20, 2011** – [CIM Industrial Systems A/S](#) has been named a National Instruments Gold Partner. Gold Partners use their application expertise and in-depth knowledge of NI products to build customer-defined solutions in a wide range of industries and applications. They are National Instruments Alliance Partners who have established a high level of business, a commitment to an ongoing relationship with NI and professional business practices.

“CIM Industrial Systems A/S has successfully deployed solutions based on NI technology for more than 12 years,” said René Voorhorst, regional sales manager for the Nordic countries and the Benelux. “As NI continues to grow our business and operations, we look forward to continuing to work closely with CIM to meet the demanding application needs of our mutual customers.”

“We are very proud to be upgraded to a Gold Partner of National Instruments,” said Morten Pedersen, test solutions director at CIM. “Being a Gold Partner opens new possibilities, enabling us to deliver even more comprehensive solutions and services to our clients worldwide.”

CIM Industrial Systems A/S has been a member of the Alliance Partner Network since 1999.

### **About National Instruments**

National Instruments ([www.ni.com](http://www.ni.com)) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware, and sells to a broad base of more than 30,000 different companies worldwide, with no one customer representing more than 4 percent of revenue and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has more than 6,100 employees and direct operations in more than 40 countries. For the past 12 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America.

### **About CIM Industrial Systems A/S**

CIM Industrial Systems A/S is one of the most highly specialized Danish engineering companies in the area of technical software solutions and test solutions for the industry. CIM is short for Computer Integrated Manufacturing and a highly specialized knowledge of industrial automation and technical software development is the core of the company’s products and output. In the domain of test solutions, CIM is one of the leading engineering companies in Europe, due to its high level of certification in LabVIEW and NI TestStand. The company also focuses on domains such as green engineering and medical applications. CIM Industrial Systems A/S has 22 technical employees in Denmark, of which five are Certified LabVIEW Architects. For more information about CIM Industrial Systems A/S, readers can visit [www.cim.as](http://www.cim.as).

### **About the National Instruments Alliance Partner Network**

The Alliance Partner Network includes business relationships between NI and more than 600 consultants, systems integrators and developers worldwide. The program combines the wide variety of NI measurement and automation products with the specific industry expertise of consultants and systems integrators. Alliance Partners educate customers, make product recommendations, help customers meet short development schedules, provide turnkey systems and develop and market specialized add-on packages based on NI software and hardware. The Alliance Partner Network has three levels: Silver, Gold and Platinum Select. For more information on the Alliance Partner Network or to find an Alliance Partner, readers can visit [www.ni.com/alliance](http://www.ni.com/alliance).

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